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TW Garner Food Company Clarifies Issue in News Stories Regarding Texas Pete Ownership

WINSTON-SALEM, NC (March 2, 2011) – TW Garner Food Company noted an incorrect news story in several media outlets today that may have caused undue confusion about the brand ownership and status of the Texas Pete® brand and product line. The incorrect story was regarding the sale of Vietti Foods to Zwanenberg Food Group USA, and it may have led some to believe that the Texas Pete® brand was in some way affected by the acquisition.

Ann Garner Riddle, President of TW Garner stated, “TW Garner Food Company has always owned, and will forever own, the Texas Pete® brand. Vietti Foods has been a co-packer of two of Texas Pete® canned products, but has never had any ownership stake in the Texas Pete® brand. The Texas Pete® brand and products are not involved in any way in the acquisition of Vietti Foods by Zwanenberg Food Group USA. TW Garner Food Company is a family owned and family managed company. We plan to remain so with our 4th generation preparing for a future leadership role.”

Texas Pete® products are manufactured in Winston-Salem, North Carolina, the company’s home since it was founded in 1929. TW Garner Food Company was founded and is owned and managed by the Garner family.

To see the press release from Vietti Foods about their acquisition, go to:
<http://choicefood.com/viettipr.html>.

About TW Garner Food Company (www.texaspete.com)

Headquartered in Winston-Salem, North Carolina, TW Garner Food Company is famous for its Texas Pete® Hot Sauce, the number three brand of hot sauce in the United States. Founded in 1929 as a maker of barbecue sauce, the company now sells a full line of hot sauces, wing sauces and seafood sauces under the Texas Pete® brand, as well as salsa and tortilla strips under the Green Mountain Gringo® brand. Texas Pete® and Green Mountain Gringo® products are sold in supermarkets, military commissaries, convenience stores and restaurants throughout the United States. In 2010, Green Mountain Gringo® Salsa was named best overall salsa by [Epicurious](http://Epicurious.com), among 20 retail salsas that were tested.

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