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**MISS TEXAS PETE[®] AND THE CREW THROWING SEC
CHAMPIONSHIP SAMPLING PARTY AT FANFARE**

WINSTON-SALEM, NC (November 28, 2011) – Fans headed to the Georgia World Congress Center December 2 and 3 to participate in the pre-SEC Dr. Pepper FanFare festivities can spice up their visit at the Texas Pete[®] Timeout Grill. At the grill, fans can wake up their FanFare food with free Texas Pete[®] Hot Sauce and enjoy the action of other games on several big-screen televisions.

Miss Texas Pete[®], the Texas Pete Mascot and the Texas Pete[®] tailgate crew will be on site from 1 to 4 p.m. on Friday, December 2 and from 9 a.m. to 4 p.m. on Saturday, December 3. The Texas Pete[®] crew will be handing out free hot sauce samples to all in attendance. Miss Texas Pete[®] will be autographing her 2012 calendar; she and the Texas Pete Mascot will also be joining fans for photos.

"We at TW Garner are proud to be part of the excitement and tradition of SEC football," said Glenn Garner, director of marketing for the TW Garner Food Company. "It has been a great season and we have had the pleasure of meeting so many of our Texas Pete fans at the

games. Texas Pete and the SEC are a great match and we look forward to continuing our sponsorship with the conference."

The Texas Pete[®] team has been visiting SEC tailgate events throughout the 2011 college football season. For more information about their participation and their sauces, visit www.TexasPete.com.

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About TW Garner Food Company (www.texaspete.com)

Headquartered in Winston-Salem, North Carolina, TW Garner Food Company is famous for its Texas Pete[®] Hot Sauce, the number three brand of hot sauce in the United States. Founded in 1929 as a maker of barbecue sauce, the company now sells a full line of hot sauces, wing sauces and seafood sauces under the Texas Pete[®] brand, as well as salsa and tortilla strips under the Green Mountain Gringo[®] brand. Texas Pete[®] and Green Mountain Gringo[®] products are sold in supermarkets, military commissaries, convenience stores and restaurants throughout the United States. In 2010, Green Mountain Gringo[®] Salsa was named best overall salsa by [Epicurious](#), among 20 retail salsas that were tested.

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