



**FOR IMMEDIATE RELEASE**

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**MISS TEXAS PETE<sup>®</sup> AND THE CREW THROWING TAILGATE  
SAMPLING PARTY AT JORDAN-HARE STADIUM**

WINSTON-SALEM, NC (October 11, 2011) – Tailgaters headed to Jordan-Hare Stadium for the October 15 Auburn/Florida SEC football game need not panic if they run out of Texas Pete<sup>®</sup> hot sauce for their tailgate feast.

Miss Texas Pete<sup>®</sup> and the Texas Pete<sup>®</sup> tailgate crew will be on site from noon to 6 p.m. for a tailgate rally in the Fan Fest area. The Texas Pete<sup>®</sup> crew will be handing out free hot sauce samples and gift items to all in attendance. Miss Texas Pete<sup>®</sup> will be autographing her 2012 calendar and joining fans for photos.

“Texas Pete<sup>®</sup> is a staple sauce for many tailgaters at SEC games,” said Glenn Garner, director of marketing for the TW Garner Food Company, “so this is an opportunity for us to get out, meet our fans and thank them for their loyalty.”

The Texas Pete<sup>®</sup> team will be visiting SEC tailgate events throughout the 2011 college football season. For more information about their participation and their sauces, visit [www.TexasPete.com](http://www.TexasPete.com).

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**About TW Garner Food Company ([www.texaspete.com](http://www.texaspete.com))**

Headquartered in Winston-Salem, North Carolina, TW Garner Food Company is famous for its Texas Pete® Hot Sauce, the number three brand of hot sauce in the United States. Founded in 1929 as a maker of barbecue sauce, the company now sells a full line of hot sauces, wing sauces and seafood sauces under the Texas Pete® brand, as well as salsa and tortilla strips under the Green Mountain Gringo® brand. Texas Pete® and Green Mountain Gringo® products are sold in supermarkets, military commissaries, convenience stores and restaurants throughout the United States. In 2010, Green Mountain Gringo® Salsa was named best overall salsa by [Epicurious](#), among 20 retail salsas that were tested.

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